



EmTech Conference

Age of Disruption

8th & 9th December 2021

Virtual Conference on Emerging Technology Organized by the Technology Forum

EmTech Conference

Why Emerging Tech?

Emerging Technology is changing the way we do businesses! In the global run towards economic growth and building a healthier and safer world, Emerging Tech has transformed the fields of communication, healthcare, finance, transportation and much more.

Emerging Tech is used not only to streamline business operations, but also to address the challenges of sustainability development goals such as environmental conservation and creating eco-friendly products.

Organized by the SLASSCOM Technology Forum, the first ever conference on “Emerging Technologies” will explore the hottest technological advancements bringing together a vibrant panel of acclaimed keynote speakers from around the world.

Participants will gain insights into the thinking behind developing a range of breakthrough technologies and at the same time immerse themselves in the endless possibilities of emerging global trends!

EmTech Conference

An Overview



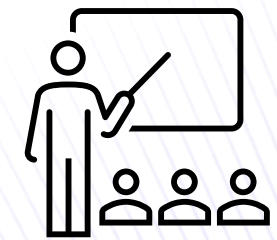
8 Keynotes



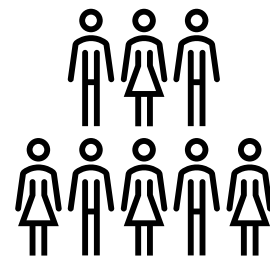
10+ Speakers



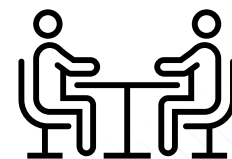
Case Studies



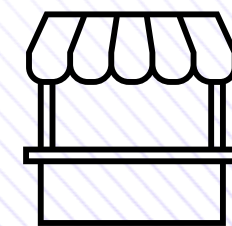
Learning Opportunities



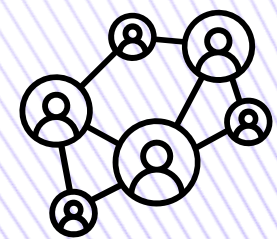
300+ Participants



Panel Discussion



Virtual Sponsor Booths



Networking Sessions

EmTech Conference

What to expect?



Cloud and Edge
AI



5G & the next
wave in IOT



Blockchain



Advanced
Computer Vision



Extended Reality
AR / VR



Cryptocurrencies
and Decentralized
Finance



Low-Code / No-Code
Platforms & AI Pair
Programming



Electric Vehicle
Industry and
Trends



Advanced Virtual
Assistants



Quantum
Computing

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Audience



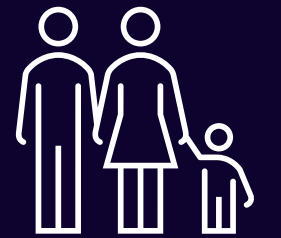
C-Level and Senior
Management
from various Industries
and
Professions



Local and International
Experts,
Technologists and Tech
Specialists



Undergraduates,
Graduates and
Academia



Students and
Parents

SLASSCOM's Role in Emerging Tech

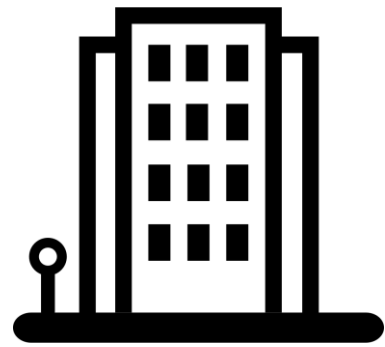
SLASSCOM's Initiatives focus on five key areas that aim to develop and grow the industry by the year 2025, out of which providing a supportive platform for businesses in **Emerging Tech** to scale and expand is of utmost importance.

The Sri Lanka Association of Software and Services Companies (SLASSCOM) acts as the catalyst of growth for the Sri Lankan IT and BPM industry by facilitating trade and business, propagation of education and employment, encouragement of research and innovation thereby supporting the creation of a progressive national policy framework SLASSCOM has a membership of over 200 companies and these companies generate over 90% of the IT/BPM industry export revenue and employment in Sri Lanka

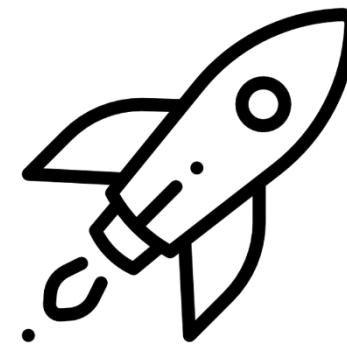
As an industry, we have set an ambitious target as the vision for 2025

- USD 5.0 billion of revenue
- 200,000 direct jobs
- Establish 1000 IT/BPM startups

SLASSCOM's **Diverse Cross** **Section** of Companies & Talent



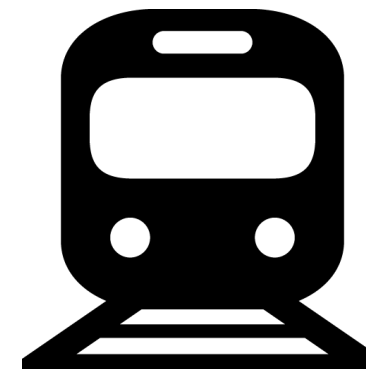
320+
Member Companies



150+
Startups



113,000+
Talent Base



60%
of the talent are from outside
the Western Province

Sponsorship Packages

Strategic Partner:

LKR 1,500,000_(+ Taxes)

Pre-Event

- Logo in main event flyer/website
- Featured on event page as the **Strategic Partner**
- Branding in FB event page
- Visibility in the social media Ad campaigns (Facebook/Instagram/LinkedIn)
- Branding in pre-event print media articles / web articles
- Several mentions in all pre-event communication in print and digital media

Speaker Opportunities

- Option for 1 keynote speaker with strong domain expertise to be featured at the event. The topic of the speech should be in line with the conference theme and not vendor specific

During Conference

- Title association and Logo in online
- Several mentions by compere / host
- Two-minute AV feature Commercial/Presentation (min 4 screenings)
- 10 complimentary invitations
- Introductions to interested participants
- Complimentary online meeting booth to engage with interested participants, showcase products and demos virtually
- Distribution of promotional literature to participants via email through. (Subject to T&C)
- SMS to be sent to registered participants through SLASSCOM (320 char.)

Product Launch

- Opportunity to showcase a 30 min. product launch on Day 1 of the conference. Included in Event Agenda as a closing day item. Product should be relevant to the conference theme.

Post Event

- PR coverage in print and digital media
- Coverage on Facebook & LinkedIn
- Branding in 'Thank You for participating' email

Platinum Sponsor:

LKR 1,000,000_(+ Taxes)

Pre-Event

- Logo in main event flyer/website
- Featured on event page as the **Platinum Sponsor**
- Branding in FB event page
- Visibility in the social media Ad campaigns (Facebook/Instagram/LinkedIn)
- Branding in pre-event print media articles / web articles
- Several mentions in all pre-event communication in print and digital media

Speaker Opportunities

- Option for 1 keynote speaker with strong domain expertise to be featured at the event. The topic of the speech should be in line with the conference theme and not vendor specific

During Conference

- Title association and Logo in online
- Several mentions by compere / host
- Two-minute AV feature Commercial/Presentation (min 3 screenings)
- 7 complimentary invitations
- Introductions to interested participants
- Complimentary online meeting booth to engage with interested participants, showcase products and demos virtually
- Distribution of promotional literature to participants via email through. (Subject to T&C)
- SMS to be sent to registered participants through SLASSCOM (160 char.)

Post Event

- PR coverage in print and digital media
- Coverage on Facebook & LinkedIn
- Branding in 'Thank You for participating' email

Gold Sponsor:

LKR 750,000_(+ Taxes)

Pre-Event

- Logo in main event flyer/website
- Featured on event page as the **Gold Sponsor**
- Branding in FB event page
- Visibility in the social media Ad campaigns (Facebook/Instagram/LinkedIn)
- Branding in pre-event print media articles / web articles
- Several mentions in all pre-event communication in print and digital media

Speaker Opportunities

- Opportunity to present a case study related to the conference theme

During Conference

- Title association and Logo in online
- Several mentions by compere / host
- Two-minute AV feature Commercial/Presentation (min 2 screenings)
- 5 complimentary invitations
- Complimentary online meeting booth to engage with interested participants, showcase products and demos virtually

Post Event

- PR coverage in print and digital media
- Coverage on Facebook & LinkedIn
- Branding in 'Thank You for participating' email

Silver Sponsor:

LKR 500,000_(+ Taxes)

Pre-Event

- Logo in main event flyer/website
- Featured on event page as the **Silver Sponsor**
- Branding in FB event page
- Visibility in the social media Ad campaigns (Facebook/Instagram/LinkedIn)
- Branding in pre-event print media articles / web articles
- Mentions in all pre-event communication in print and digital media

During Conference

- Title association and Logo in online
- Several mentions by compere / host
- Two-minute AV feature Commercial/Presentation (min 1 screenings)
- 3 complimentary invitations
- Complimentary online meeting booth to engage with interested participants, showcase products and demos virtually

Post Event

- PR coverage in print and digital media
- Coverage on Facebook & LinkedIn
- Branding in 'Thank You for participating' email

Bronze Sponsor:

LKR 250,000_(+ Taxes)

Pre-Event

- Logo in main event flyer/website
- Featured on event page as the **Bronze Sponsor**
- Branding in FB event page
- Visibility in the social media Ad campaigns (Facebook/Instagram/LinkedIn)
- Branding in pre-event print media articles / web articles
- Mentions in all pre-event communication in print and digital media

During Conference

- Title association and Logo in online
- Several mentions by compere / host
- 2 complimentary invitations

Post Event

- PR coverage in print and digital media
- Coverage on Facebook & LinkedIn
- Branding in 'Thank You for participating' email

How we can **support** your business

Network

Meet new clients and key prospects through networking sessions

Product Launch

Exclusive session to showcase product launches / re-launches

Thought Leadership

Show off your industry expertise with keynote speakers or case study

Showcase

Perform live demos, chat with participants via your virtual booth

Market Positioning

Position your company as a technology leader through a partnership or sponsor

For more information on the event or
sponsorship **contact us!**

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